



Navigating the online energy information landscape

For Immediate Release

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(Fort Collins, Colo.) Fall weather and cooler temperatures naturally turn thoughts to heating homes and changing energy usage. While analysts predict an increase in natural gas prices, you might wonder: is this the year you should finally insulate the attic? What about LED bulbs—are they the real deal? Your neighbor just installed solar panels—does it make sense for you? Where does our electricity come from anyway?

Colorado State University Extension’s new ‘Your Energy’ website was just launched, with these questions in mind. Another website, you say? What makes ‘Your Energy’ different is that it brings together unbiased, research-based information from Colorado’s land grant university with practical, down-to-earth advice so you don’t have to try to sort energy fact from fiction.

“We hope that when one hears the name ‘Your Energy’, it directly conveys meaning and a sense of empowerment for individuals to make their own energy decisions”, says CSU Energy Specialist Cary Weiner. “We want ‘Your Energy’ to become the go-to resource for Coloradans with energy questions and that we can live up to our slogan; ‘Energy questions—answered’.”

A prominent feature of the site is CSU Extension’s fact sheets, which have been broken into a manageable FAQ format, making the information you need easy to find and relatable. The site also has 10 energy calculators to help you figure out whether new insulation, lighting, solar panels, and other energy investments make sense financially. In addition, the website has videos and other media to show you how to find air leaks, measure your insulation levels, and more.

“We made the switch from the typical CSU Extension-oriented website to ‘Your Energy’ after careful analysis of consumer need,” says Weiner. Your Energy is dedicated to providing practical, research-based information to consumers—pure and simple. “We are proud of the energy programming and other resources offered by Extension, but we didn’t want to use the site for self-promotion. It is a dedicated resource for the Colorado consumer—no strings attached.”

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CSU Extension has been providing information you can trust for over 100 years in the areas of agriculture, natural resources, family finance, gardening, and youth development. With the release of Your Energy, Extension is now a trusted resource for Coloradans for “all things energy” as well.

Colorado State University Extension, U.S. Department of Agriculture and Colorado counties cooperating. Extension programs are available to all without discrimination.